Enterprise Introduction

Founded in 1992, iZU is one of the earliest professional car rental service suppliers in China, and is a state-owned enterprise under BTG Group and ShouQi Group. The business of iZU covers long-term rental for enterprise, short-term rental for self-driving, international car rental, and online car-hailing business, etc,. At present, the fleet size is over 50,000 vehicles, and

180+ cities across the country, providing customers with "One contract, nationwide use of cars", serving more than 4, 500 governmental and corporate customers, keeps a leading position in the industry.